

JDBBooklets Advocacy

It's really important that you, the potential purchaser, understand what Jdbbooklets and this advocacy is all about. Advocacy in general is about offering support to a person or persons in getting their voice heard. An advocate publicly supports or recommends a particular cause or policy. As a hobbyist writer, I advocate for the Motor Neurone Disease Association (MNDA) and fundraise for the charity by writing stories.

It's important to note that neither I, nor the advocacy work I engage in, operate as a business; I am a retired, disabled gentleman of seventy-four years of age, and I am classed as hobbyist author-writer.

My books are written in a particular manner. The stories I tell are crafted with care, and supported with appropriate photographs where possible. Each book is written from the understanding and love I have of and for the county I live in: Norfolk, East Anglia. I write about the WWII veterans of the USAAF/RAF/RCAF/RAAF, the Greatest Generation. Their stories, their valour, and their courage live forever in my books.

East Anglia is home to many sites of significant historical interest relating to the organisations that are mentioned in my books, and a number of museums and airfields in the county welcome visitors to share in their history.

To be successful, I need you, the purchaser, to have a clearer understanding of why I have elected to pursue this project. It is very personal to me, and my objectives are both to write to keep history alive and, equally, to help others who have this dreadful disease. Motor neurone disease attacks the brain cells, and the nerves and spinal cord that tell your muscles what to do. It's desperate, and debilitating.

My plan is clear. I intend to sell my product (my books) to raise awareness of motor neurone disease, while simultaneously supporting the veterans of the Greatest Generation, and the people of East Anglia.

A necessary part of my hobby is managing the finances associated with my fundraising activities, and I wish to be clear regarding the procedures in place for this.

I require that monies are paid for a book before I send it out. My friends and advisors have suggested that I implement this procedure because, sadly, I have been let down by people in the past. I do not make any money personally, and only take back the exact amount incurred for postage, whether it is stamped by the Royal Mail or by Courier.

In either case, receipts are issued and can be confirmed in writing or electronically. All profits go to MNDA, and you can pay either by Paypal, JustGiving, or by bank transfer, and MNDA can send me monthly photographic proof of the funds I have given to them if required.

You can also pay me by cheque and please put (David Buettner Banks). My address is ; 9 St Peters Road Walsingham Norfolk NR22 6DW UK .In this case, books will be sent out once cheques have cleared. For the USA this typically takes 28 days, and in the UK 7 to 10 days. Purchasers will be sent an invoice which will show how they have paid and when.

If you want to pay direct to MNDA, firstly email fundraising@mndassociation.org to confirm the date & amount donated and which product you have requested from JDBBooklets, giving permission for MND Association to pass this information to myself so the order can be fulfilled. then their sort code is 30-96-09 A/C 02-95-26-79. Please quote ref: RE 637606.

If you use Paypal, then the reference is PayPal.me/david72ok
Books will be sent the nearest Monday following receipt of payment, from Fakenham Post Office, Norfolk, UK.

If you use JustGiving, it's 'David's Memories'. Click (me) it will take you into two pages. Please click on the bottom one and donate. Again, the books will be sent from Fakenham Post Office once monies have been received.

Books are either A4 or A5 format, and prices are worked out on page content.

All prices can be found on my website at www.jdbbooklets.org.uk.

If Jdbbooklets does not have enough books to fulfil all orders, they will restock; waiting times may vary, however. Books can be ordered from Fakenham Prepress Solutions, Unit 1, Marston & Langer House, 13 George Edwards Road, Fakenham, NR21 8NL, UK. Tel: 01328 855783. www.fakprepress.co.uk.

Postage to the UK is based on weight and package dimensions, and varies from £5.45 to £6.75 for one book. Postage to international destinations again varies depending on the weight and dimensions of individual books, and is typically from £8.75 to £28.00 per book. At the time of writing, the GBPound to the US Dollar exchange rate is approximately £1:\$1.33.

All books are packed carefully in white (A4 or A5) envelopes with letters/receipts/invoices/compliment slips, and these are then placed and sealed carefully at no extra charge into appropriately sized padded envelopes.

If you wish your item to be tracked, this will incur additional expenses.

To avoid any confusion, Jdbbooklets will store names of purchasers individually with details of the book/s ordered, date/time of postage, and postal and courier price paid.

Jdbbooklets entered a formal Fundraising Agreement with the MNDA on the 1/03/20, which was signed for the MNDA by Community Fundraiser Esther Fifield, who can be contacted at esther.fifield@mndassociation.org. Tel: 01604 611867. MND Registered Charity No. 294354.

The Agreement states that the MNDA will receive: All profits made through the sale of Jdbbooklets after postage. Timescale ongoing.

Jdbbooklets will not be held responsible for loss or damage to the books once they are in the postal system, but should this arise will offer compensation in the form of another book. Should the purchaser wish to accept this offer, no charge will be made for the book, but postal charges will be paid by the purchaser. Jdbbooklets will require to see any damage caused to the book/s while in transit, by photograph sent to david464u@icloud.com, before any new book will be sent. Once satisfied, a new book/s will be posted on the following Monday from Fakenham Post Office.

All books are registered with the UK Copyright Services Department, 4 Tavistock Avenue, Didcot, Oxfordshire OX11 8NA, UK, and Jdbbooklets is allowed legally to implement the logo © on all their books & website and everything appertaining to Jdbbooklets from 1/3/20 to 1/3/25.

MNDA is registered with the Fundraising Regulator.

Thank you for your support and understanding. In all my books I reserve the rights to © on my original writing, design and page layouts, and other information; any research material and photographs used are fully acknowledged in the Bibliography section, and are legally credited.

Thanks to you, the purchaser, I have raised a substantial amount for the MNDA, and I will continue to do so as long as my health allows. Should my health and/or that of my wife deteriorate, I will stop writing but continue to sell copies of my books online, and in the event of my death, any writing I have in progress about the Greatest Generation will cease, and those books held on file by Fakenham Prepress will be downloaded onto a digital transfer device and give back to my wife or other next of kin as appropriate.

In the event of my death, Fakenham Prepress should write to all those in my black address book informing them of my passing, and production of all books will cease from the day the letter is sent. I would like Adam of Fakenham Prepress to run the website for three months following my death, and thereafter close Jdbbooklets down.

David Banks, Author and Owner of JDBBooklets, 22/11/20

Proofreading by Cally Worden of Enigma Editorial